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**Broadway in Atlanta offers discounted student rush tickets
for THE COLOR PURPLE at the Fox Theatre October 24-29**

ATLANTA (October 9, 2017) – Fifth Third Bank Broadway in Atlanta will offer a special **\$30 Student Rush Ticket** for the Atlanta engagement of **THE COLOR PURPLE**, playing at The Fox Theatre **October 24-29**. Students simply need to bring valid college student identification with them to the Fox Theatre Box Office two hours prior to each performance. The Student Rush Ticket price will be valid for all performances with a two-ticket limit per student ID. Student Rush Tickets are subject to availability and will be sold from best available, which may include limited view locations.

Based upon Alice Walker's acclaimed novel of the same name, **THE COLOR PURPLE** is the epic tale of 40-years in the life of a family in rural Georgia. At its center is fourteen-year-old Celie. When Celie is forced by her abusive father to marry a cruel farmer, called "Mister," she is separated from all that she loves. Ultimately, Celie conquers the odds to find her voice and her strength, coming into her own. **THE COLOR PURPLE** celebrates the healing power of love and the importance of a zest for life.

THE COLOR PURPLE will play at Atlanta's Fox Theatre October 24 – October 29. The performance schedule is as follows:

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| Tuesday-Thursday | 7:30 p.m. |
| Friday | 8 p.m. |
| Saturday | 2 p.m., 8 p.m. |
| Sunday | 1 p.m., 6:30 p.m. |

For more information, visit broadwayinatlanta.com.

About Broadway in Atlanta

BROADWAY IN ATLANTA is a member of the Broadway Across America network. Broadway Across America is part of The John Gore Organization family of companies, which includes Broadway.com and is operated by John Gore (Owner & CEO). BAA is the foremost presenter of first-class touring productions in North America, operating in 38 markets. Current and past productions include *Beautiful*, *Chicago*, *Fiddler on the Roof*, *Finding Neverland*, *Million Dollar Quartet*, *Hairspray*, *On Your Feet!*, *The Producers*, and *CATS*. Broadway.com is the premier theater website for news, exclusive content and ticket sales. For more information please visit BroadwayAcrossAmerica.com and Broadway.com.

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